

Message Text

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15

ORIGIN COME-00

INFO OCT-01 EA-11 ADP-00 EB-11 RSC-01 USIA-15 /039 R

66651

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R 282027Z AUG 73

FM SECSTATE WASHDC

TO AMCONSUL SYDNEY

UNCLAS STATE 171225

FOR TRADE CENTER

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: FPP EXHIBITION

REF: A) SYDNEY 1887; B) USDOC 11240; C) SYDNEY 1979

1. OIM CONCURS IN PRINCIPLE TC RECOMMENDATION U.S. FOOD PROCESSING AND PACKAGING EXHIBITION BE HELD AS PART ANPAC '74.

2. HOWEVER FINAL APPROVAL CONTINGENT UPON AVAILABILITY FUNDS. OIM REQUIRES ASAP PROPOSED BUDGET PLAN TO INCLUDE DETAILED BREAKDOWN EXPENSES WITHIN EACH COST CATEGORY.

3. WOULD NPA AND U.S. REPS BE RECEPTIVE JOINT PROMOTION ANPAC '74 WITH TC FILLED 10-15 EXHIBITORS DISPLAYING PRIMARILY FOOD PROCESSING EQUIPMENT AND POSSIBLY SOME SMALLER PACKAGING EQUIPMENT? EXHIBITORS LARGE PACKAGING EQUIPMENT WOULD BE RECOMMENDED TAKE SPACE AT SHOWGROUNDS. OIM FEELS ARRANGEMENT THIS TYPE MAY BE NECESSARY SATISFY TC UTILIZATION REQUIREMENTS
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FY'74. ADVISE AND COMMENT.

4. WOULD ANPAC OFFICIALS AGREE STAGE SEMINARS OR
OTHER ANPAC ACTIVITIES AT TC IF NOT AGREEABLE ITEM 3?
ADVISE.

5. OIM NOW CONSIDERING POSSIBLE ALTERNATE EVENTS FOR
FEBRUARY AND WOULD APPRECIATE ANY RECOMMENDATIONS TC
MAY HAVE, INCLUDING FEASIBILITY STAGING LOCALLY
PROCURED BOOK FAIR. RUSH

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